



FOR IMMEDIATE RELEASE
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Merger. Acquisition. Takeover.

When you hear these words, what comes to mind? Do you experience waves of confusion, anxiety or even uncertainty?

Not this time...

As you may already know, **Wise Men Consultants** acquired **17th Floor, LP**, a supply chain staffing and consulting firm specializing in the oil, gas, and energy industries in October 2007. Over the past two years, each firm has operated under separate names, brands, and identities.

Change. Conversion. Innovation.

Effective immediately, **17th Floor** will “officially” become a part of the **Wise Men** family by operating as the Supply Chain division of **Wise Men**. Management and operations will continue conducting business exactly as before. **Wise Men** will still operate under the same high standards of quality and service that you have come to expect from us.

Trust. Service. Understanding.

Basically, nothing has changed. And nothing will. Our corporate identity will include **17th Floor** in the **Wise Men** brand. As far as we are concerned, everything is ‘*business as usual*,’ as it has been for 13 years, with award-winning service.

If nothing has changed, then WHY this transition?

From a corporate branding perspective, our goal is to streamline our identity. With one, strong corporate name, we eliminate confusion, reduce anxiety, and clarify any uncertainty.

We look forward to our bright future and appreciate the opportunity to help you achieve your goals in the coming year.

Wise Men. Putting Wisdom to Work.

About Wise Men Consultants

With over 13 years of proven success, Wise Men Consultants is one of the leading global providers of Staffing, Consulting, and Outsourcing services across all industry sectors. Exceptional services provide cost-effective alternatives for companies seeking experienced, interim support for mission critical business projects.

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